



Community Engagement Program  
2022 Application Form

1: Tell us about you

Organisation/Group or Individual Name						
Contact Person and Job Role						
Contact Details	Mobile / Email					
Number of Members						
Any relation to MLG? Please circle	N/A	MLG Employee?		Family Member of MLG Employee?		
Mission/Objective/Purpose of project						

Have you received support from MLG in the past?	No	Yes	Date/Event:
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2: Proposal details for donation/sponsorship/partnership request.

Proposal Title							
Proposal Location							
	Proposed Start Date:			Proposed End Date:			
When is funding required?							
What is the term of sponsorship?	Once Off			Annual			
Focus Groups (Circle those relevant)	Child	Youth	Middle Age	Elderly	All	Female	Male
Description of Sponsorship Proposal  (Please attach supporting info and quotes)							
Focus Area  (circle those relevant)	Mental Health	Indigenous	Art		Community Event		
	Sport	Physical Health	Educational		Other:		

Amount of funding requested?	
Total cost of event?	

### 3. Community or Regional Benefit of Proposal.

Details of any other sponsors currently or anticipated to be involved and their contribution	
How will this proposal benefit the region or community? (E.g.. meets a need in the community, supports educational values, improves community well-being)	
Why do you think MLG is the right sponsor/partner for you for this project? (E.g.. shares values, local initiative)	
Does the project link in with any of MLG's core values?  (circle those relevant)	<ul style="list-style-type: none"> <li>• Passion for leading change</li> <li>• Teamwork</li> <li>• Safety &amp; environment</li> <li>• Integrity &amp; trust</li> <li>• Delivering exceptional service</li> <li>• Long-term relationships with clients</li> <li>• Diversity &amp; Inclusion</li> <li>• Giving back to the community</li> </ul>

### 4: Business alignment and benefits.

In what ways can MLG and it's employees be involved in the project?	Funds	Services	Materials	People Power
Detail any associated benefits for MLG and/or opportunities in relation to the following areas:  (please provide details)				<ul style="list-style-type: none"> <li>▪ Level of status (e.g.. naming rights) YES NO</li> <li>▪ Media/comms opportunities (e.g.. TV, print, newsletter, social media) YES NO</li> <li>▪ Use of intellectual property (e.g.. logos, banners, appearances) YES NO</li> <li>▪ Branding opportunities YES NO</li> <li>▪ Tickets/hospitality YES NO</li> </ul>

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## Submitting your application

1. Complete the application form
2. Attach any supporting documentation
3. Email to [community@mlgoz.com.au](mailto:community@mlgoz.com.au)

Your application will be assigned to a member of the Community Engagement Committee and they will be your point of contact during this process.

I have read the MLG donation and sponsorship guidelines. I declare all information provided in this application to be true and correct.

**Signed:** \_\_\_\_\_  
**Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Date:** \_\_\_\_\_

